

Körkapcsolás 8. PROJEKTPORTFOLIÓ MENEDZSMENT SZOFTVEREK

Bevezetés

2007. december 3.

**Cserna József
elnök**

Magyar Projektmenedzsment Szövetség

Alapítva: 1997

Alapítva: 2003

Klubnapok

Hírlevél

**PMI PMP
Klubnapok**

PPP & PM

**PMSz Tagozati
rendezvények**

**PMI Global Congress
EMEA Budapest, 2007**



www.pmsz.hu

Körkapcsolások

www.pmi.hu

Projektmenedzsment támogató eszközök

PM módszertanok

A projektmenedzsment humán oldala

Projektkontrolling és az Earned Value szerepe a projektmenedzsmentben

Projektmenedzsment Irodák (PMO) működése és szerepe

Válság és Projektmenedzsment

Minőségmenedzsment és a projektmenedzsment kapcsolata

PROJEKTPORTFOLIÓ MENEDZSMENT SZOFTVEREK




A nap zárásakor sorsolás

Golf készlet



MS Windows és
Offices szoftverek

2 személyes wellness út

Előadások		Előadó
9:00 – 9:15	Köszöntő és bevezető	Cserna József, PMSz elnök
9:15 – 9:30	Áttekintés a projektportfólió menedzsmentről és a PPM szoftverekről a független elemző szemszögéből	Bodnár Andrea Forrester magyar képviselője
9:30 – 10:25	Körkapcsolás 1. kör: A rendszerek áttekintése	Sorozat
	<ul style="list-style-type: none"> •Tervek vizsgálat, célkitűzés, üzleti modell •Lefedett funkciók/csoportok •Rendszerek kapcsolatok 	 
10:25 – 11:20	Körkapcsolás 2. kör: A bevezetés módszertana, lépései	COMPUWARE
	<ul style="list-style-type: none"> •A bevezetés előfeltételei •Bevezetési módszertan, lépések •A projektmenedzsment-irottól a fejlődésnek követése 	
11:20 – 11:40	Szünet	
11:40 – 12:35	Körkapcsolás 3. kör: Összefoglalás a sajátosságokról	Microsoft
	<ul style="list-style-type: none"> •Miben egyetel? •Mire fókuszál jobban a versenytársainál? •Referenciák külföldi és hazai versenytársban 	 Transforming IT Management
12:35 – 13:05	Kerekasztal beszélgetés - kérdések, gyors válaszok	
13:05 – 14:00	Ébéd	

Körkapcsolás 8. délutáni program

Rendszer bemutató 5 körben, egyenként 40 percben

14:00 – 14:40

HP: Projekt- és Portfólió Menedzsment Center



14:40 – 15:20

IBM: Rational Portfolio Manager



15:20 – 15:35

Szünet

15:35 – 16:15

Compuware: Changepoint



16:15 – 16:55

Microsoft: Project Portfolio Server



16:55 – 17:35

Computer Associates: Clarity



17:35 – 18:40

Ajándékok sorsolása, zárás



COMPUWARE

Microsoft



0. kör:

Áttekintés a projektportfólió menedzsmentről
és a PPM szoftverekről
a független elemző szemszögéből

FORRESTER®

Forrester Wave Methodology

Bodnár Andrea
Country Manager
Forrester Research, Inc.

Forrester : Making Leaders Successful Every Day

→ A Forrester Research, Inc. a világ egyik legnagyobb független technológiai kutató, elemző cége. A technológiának az üzleti életre gyakorolt hatását vizsgálva pragmatikus és előremutató információkkal szolgál üzleti, marketing és legfőképpen IT szakemberek részére.

- ❖ 1983-ban alapította George F. Colony
- ❖ Több, mint 850 munkatárs
- ❖ Több, mint 320 elemző és kutató szakember
- ❖ Több, mint 2.300 ügyfél világszerte

A Forrester Wave™ :

Tárgyilagos és átlátható értékelési módszertan

Mélyreható, részletes elemzés

- a szolgáltatók / beszállítók
- szoftverek
- hardverek azon piacán, ahol:
- Felhasználók/vásárlók bizonytalansága magas

Felhasználói érdeklődés magas

Beszállítók/szolgáltatók aktivitása erős



	Forrester's Weighting	Artemis	Business Engine	CA	Compuware	IBM	ITM Software	Mercury Interactive	Microsoft	Oracle	Pacific Edge	PlanView	Primavera	SAP
CURRENT OFFERING	50%	3.37	4.00	4.12	4.14	3.95	3.14	3.85	2.17	3.25	3.52	4.24	4.19	3.26
Demand management	5%	4.00	5.00	4.00	5.00	4.00	3.70	4.00	1.90	4.00	4.00	5.00	4.80	4.00
Portfolio management	20%	3.05	3.90	4.20	4.25	4.00	4.50	4.05	1.35	2.60	4.30	4.65	4.85	3.30
Project management	10%	3.40	3.80	4.35	4.70	3.70	3.05	4.20	3.50	3.70	3.45	4.20	3.50	2.75
Resource management	10%	4.50	4.80	4.70	5.00	4.80	1.90	4.10	3.80	3.55	4.40	4.70	4.80	4.65
Financial management	10%	4.60	5.00	4.05	4.20	3.30	3.35	3.30	1.70	5.00	2.95	3.95	4.70	4.00
Methodology	15%	2.60	4.80	4.70	3.40	5.00	2.80	3.70	2.70	3.10	4.00	5.00	4.70	2.20
Workflow	10%	3.85	4.85	4.25	4.00	4.50	3.75	4.75	1.40	3.50	4.10	4.70	4.10	3.50
Reporting	5%	4.60	3.25	4.75	5.00	4.35	3.75	4.50	3.65	3.10	4.05	4.05	4.35	3.80
Integrated IT management	10%	1.60	1.30	2.30	4.30	1.60	0.95	2.90	0.60	2.00	0.95	2.20	2.00	2.30
Application technology	5%	2.90	2.30	3.50	1.10	3.80	2.90	2.60	2.40	2.60	1.40	2.60	3.00	3.20

All scores are based on a scale of 0 (weak) to 5 (strong).

	Forrester's Weighting	Artemis	Business Engine	CA	Compuware	IBM	ITM Software	Mercury Interactive	Microsoft	Oracle	Pacific Edge	PlanView	Primavera	SAP
STRATEGY	50%	2.60	3.83	4.22	3.26	4.40	3.60	3.70	4.10	3.96	2.80	4.24	4.44	3.76
Product strategy	40%	2.90	4.80	4.20	3.30	4.80	4.80	4.00	4.60	5.00	2.90	4.80	5.00	5.00
Corporate strategy	20%	4.20	3.80	4.20	1.20	2.40	4.40	3.00	1.80	3.80	4.20	4.60	4.20	3.80
Financial resources to support strategy	20%	0.00	3.00	5.00	5.00	5.00	2.00	5.00	5.00	5.00	0.00	4.00	4.00	5.00
Cost	20%	3.00	2.75	3.50	3.50	5.00	2.00	2.50	4.50	1.00	4.00	3.00	4.00	0.00
MARKET PRESENCE	0%	2.26	2.79	4.33	2.19	2.65	1.79	4.12	4.35	2.85	1.40	3.10	3.14	1.80
Installed base	30%	2.65	3.70	4.75	1.00	1.00	1.25	3.50	3.75	1.25	2.60	3.95	3.00	2.60
Revenue	20%	1.00	0.00	4.00	5.00	5.00	0.00	4.00	4.00	5.00	0.00	1.00	2.00	0.00
Revenue growth	20%	0.00	5.00	5.00	1.00	2.00	5.00	5.00	5.00	4.00	0.00	5.00	4.00	0.00
International presence	5%	5.00	2.00	4.00	3.00	4.00	3.00	5.00	5.00	3.00	2.00	3.00	5.00	5.00
Systems integrators	10%	5.00	3.00	3.00	3.00	2.00	0.00	5.00	5.00	3.00	4.00	0.00	3.00	4.00
Services	10%	3.60	1.80	3.80	1.60	3.00	1.80	4.40	4.20	1.20	1.20	4.00	2.80	1.20
Employees	5%	3.00	2.00	4.40	1.60	5.00	1.60	1.60	5.00	2.00	0.00	3.20	4.20	5.00
Technology partners	0%	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

All scores are based on a scale of 0 (weak) to 5 (strong).

View Scores With:

 Forrester's Weightings Your Custom Weightings

	50%		50%		3.55	3.82
	15%		15%		4.39	3.82
	20%		20%		4.60	4.30
	30%		30%		4.30	2.70
	20%		20%		4.50	4.60
	10%		10%		4.00	2.50
	10%		10%		5.00	5.00
	10%		10%		4.00	5.00
	28%		28%		2.35	2.95
	50%		50%		2.40	2.60
	50%		50%		2.30	3.30
	28%		28%		3.88	3.28
	15%		15%		4.00	2.10
	25%		25%		3.20	2.10
	20%		20%		3.80	3.80
	40%		40%		4.30	4.20
	25%		25%		3.47	3.56
	10%		10%		1.20	2.10
	25%		25%		4.40	2.80
	10%		10%		4.40	3.70
	15%		15%		4.50	5.00
	15%		15%		2.00	2.00
	5%		5%		5.00	5.00
	20%		20%		2.90	4.90
	28%		28%		3.98	3.55



The Forrester Wave™
Smart data for smart decisions

Go online to see the detailed data in the Excel spreadsheets behind these graphics as well as in-depth data for other vendors included in this Forrester Wave evaluation.

Individual Vendor Scorecard

In-depth explanations of all criteria and grading rationale

Evaluation Criteria	Criteria Explanation	Scale Explanation	Score
Knowledge base	How strong is the vendor's software content repository for specific and customer self-service? Do the capabilities and contribution of the knowledge base provide a self-reliance to an extent that it is a critical component of the customer experience?	The score is a weighted sum of the sub-factors.	20%
Product offerings, services and pricing	Does the vendor provide a complete product or service offering? Do the capabilities, underlying technology, and service, fit the needs of the knowledge base user? A vendor that offers the same basic offering (CRP) which provides a valuable start for customers.	1 = Best of breed (functional requirements) 2 = Meets all requirements 3 = Does not meet requirements	20%
How easy it is to contact	How easy is it to contact the vendor? Is the contact method being provided (e.g., via the web) easy to use? Is the vendor's website easy to use? Is the vendor's website easy to use?	1 = Best of breed (functional requirements) 2 = Meets all requirements 3 = Does not meet requirements	7%
Support, installed applications	Does the vendor provide a complete product or service offering? Do the capabilities, underlying technology, and service, fit the needs of the knowledge base user? A vendor that offers the same basic offering (CRP) which provides a valuable start for customers.	1 = Best of breed (functional requirements) 2 = Meets all requirements 3 = Does not meet requirements	20%
Support, installed hardware	Does the vendor provide a complete product or service offering? Do the capabilities, underlying technology, and service, fit the needs of the knowledge base user? A vendor that offers the same basic offering (CRP) which provides a valuable start for customers.	1 = Best of breed (functional requirements) 2 = Meets all requirements 3 = Does not meet requirements	7%
Search content in multiple languages	Does the vendor provide a complete product or service offering? Do the capabilities, underlying technology, and service, fit the needs of the knowledge base user? A vendor that offers the same basic offering (CRP) which provides a valuable start for customers.	1 = Best of breed (functional requirements) 2 = Meets all requirements 3 = Does not meet requirements	10%
Support, external and internal users	Does the vendor provide a complete product or service offering? Do the capabilities, underlying technology, and service, fit the needs of the knowledge base user? A vendor that offers the same basic offering (CRP) which provides a valuable start for customers.	1 = Best of breed (functional requirements) 2 = Meets all requirements 3 = Does not meet requirements	10%

Forrester Weightings and Scores

Explanations for every score

Ability To Customize

Microsoft Excel - 36542_4.xls

Page 6 (question for help)

Control Level of Criteria Detail
 Less — — — — More

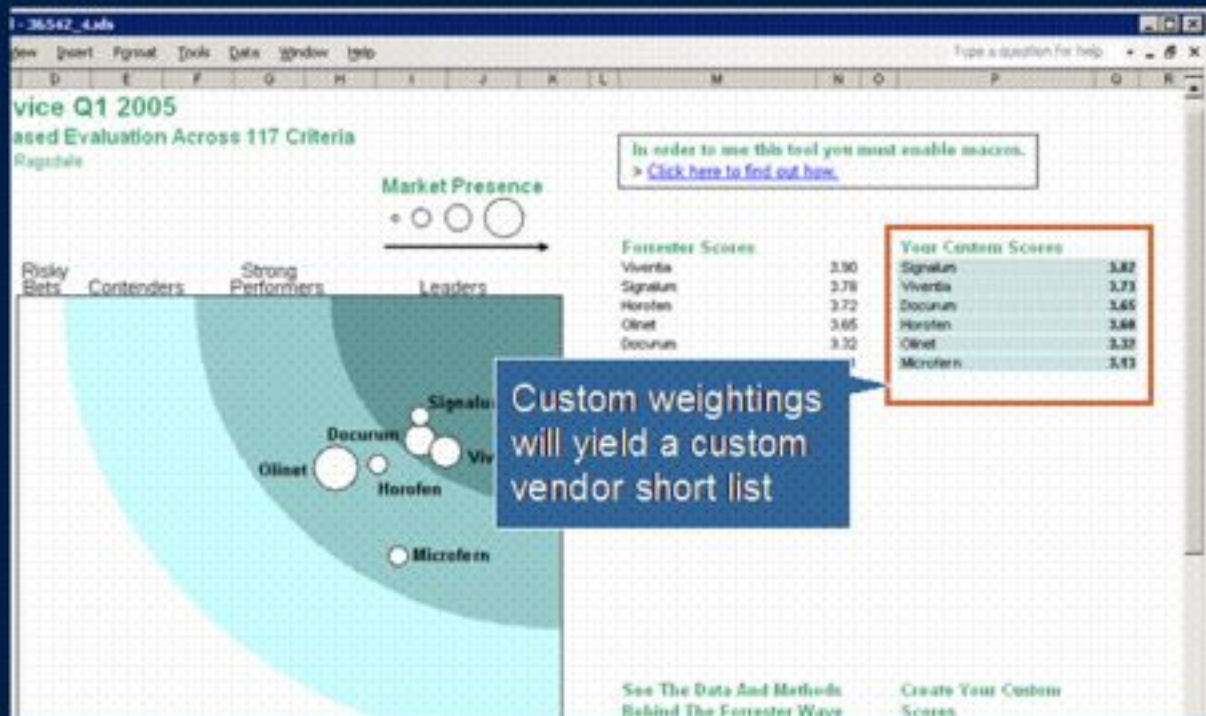
View Scores With:
 Forrester's Weightings
 Your Custom Weightings

	50%	20%	50%	20%	2.40	3.87	3.58	3.35	3.37	3.81
Knowledge base					5.58	5.68	5.78	5.40	4.55	4.34
Problem de		10%			3.00	4.00	3.00	3.00	5.00	5.00
Also-see b		5%			5.00	3.00	3.00	3.00	3.00	0.00
Supports e		5%			3.00	3.00	5.00	3.00	5.00	3.00
Supports e		5%			3.00	3.00	3.00	3.00	5.00	3.00
Stores con		10%			4.00	3.00	5.00	3.00	3.00	5.00
Supports e		20%			4.00	3.00	3.00	3.00	5.00	5.00
Capture ve		20%			3.00	5.00	2.00	5.00	5.00	5.00
Content au		25%			3.85	3.70	4.80	3.00	4.40	4.00
Public			25%		4.00	3.00	5.00	3.00	5.00	5.00
Versa			10%		3.00	3.00	5.00	3.00	3.00	3.00
Work			25%		3.00	5.00	5.00	3.00	5.00	5.00
State/used content maintenance features	20%		20%		5.00	3.00	3.00	3.00	3.00	3.00
WYSIWYG authoring tools		20%		20%	3.00	4.00	5.00	3.00	5.00	3.00
Agent collaboration tools		50%		50%	4.88	4.73	2.43	2.93	2.18	3.81
Agent-to-agent chat	20%		20%		0.00	5.00	3.00	4.00	2.00	5.00
Customer-to-agent chat	30%		30%		0.00	5.00	3.00	4.00	2.00	5.00
Remote configuration diagnostics	15%		15%		0.00	2.00	0.00	0.00	2.00	2.00
Page path and co-browsing	25%		25%		0.00	5.00	3.00	3.00	2.00	3.00
Expertise analysis/management	10%		10%		0.00	1.80	1.80	1.80	3.00	2.80
Library of experts by topic	60%		60%		0.00	3.00	3.00	3.00	5.00	3.00
Automatic identification of experts	40%		40%		0.00	0.00	0.00	0.00	0.00	2.00
Email response management		50%		50%	1.45	4.78	7.89	3.44	3.87	4.78
Decisioning or rule engine	30%		30%		2.00	5.00	3.00	3.00	3.00	5.00

Client's can customize the weightings according to their individual needs

The Forrester Wave | Scores and Weightings | Criteria | More Info

Create Short List



Overview

http://www.forrester.com - Forrester Research: The Interaction Platform - Mozilla Firefox

FORRESTER Helping Business Thrive On Technology Change

Contact Us | Shopping Cart | Advanced Search | Help | Log In

My Forrester Find Research Events Products & Services About Forrester

Questions or Comments?

- Submit an Analyst Inquiry
- Give Feedback
- Request Reprint


Tools:

- PDF
- Printer-friendly HTML
- Briefcase
- Bookmark This Page
- Email Document
- Turn Off Highlighting

Also in this series:

- What Is an Enterprise Service Bus?
- Integration Landscape

TECH CHOICES

 Fe
Th
Se
La
by
wit
Kie

EXECUTIVE SUMMARY

Application server products are being used widely in their breadth of features, architectural cohesion, and market presence. Extensive lab-based analysis of the top seven platforms as the basis for composite applications reveals the leading options to be Grade Application Server 10g Enterprise Edition and a suite of Microsoft's Windows Server System products. IBM's WebSphere software platform and BEA Systems' WebLogic Platform 8.1, the market leading application server vendors, are also strong products. SAP, which joined the market in 2004, is a key challenger to the leaders. The analysis also reveals that this category is in its

FEATURED CONTENT:

[Want to Start Innovating Again? Get the Wave Excel tool.](#)
December 22, 2004

 **The Forrester Wave**
Small Business CRM Solutions

This document includes a Forrester Wave® with detailed product evaluations and rankings.


- Download Wave tool to analyze details of data, customizable rankings, and vendor scorecards.

View vendor evaluation scorecards for:

BEA Systems, IBM, Microsoft, North Star, SAP, and Sun Microsystems.

Preview this research

Hear the analyst discuss this research with PowerPoint slides.

-  [Watch video](#)
-  [Listen to MP3](#)

Done

8/10/05

Scorecard Summary

Scorecard Summary documents provide detailed evaluations for each vendor.

The screenshot shows a Forrester research report page. At the top, the Forrester logo and tagline 'Helping Business Thrive On Technology Change' are visible. The page title is 'Scorecard Summary: BEA Systems WebLogic Platform 8.1'. The author is John S. Sykes, with analysts Tobias Holmbeck and Kate L. East. The report date is July 14, 2004. The page includes an executive summary, a scorecard summary, and a detailed evaluation. The executive summary states that BEA Systems integrated applications, integrators, and portal servers into a single platform, WebLogic Platform 8.1, which is highly cohesive and a strong platform for composite applications. The scorecard summary notes that BEA WebLogic Workshop is designed for composite application development and provides strong linkage between process flow, web user interface, and Java/J2EE application development in a single tool set. The page also features a sidebar with navigation options like 'Print', 'Bookmark This Page', and 'Email Document', and a right-hand column with additional information and links.

FORRESTER Helping Business Thrive On Technology Change

www.research.com | 800.421.9693 | 7/14/04

By Executive | Product Research | Events | Products & Services | About Forrester

TECH CHOICES

Class Choice

July 14, 2004
Scorecard Summary: BEA Systems WebLogic Platform 8.1
Key Findings from Forrester's Application Server Platforms "TechWings"™
By John S. Sykes
with Tobias Holmbeck and Kate L. East

- Print
- Bookmark This Page
- Email Document
- Turn Off Highlighting

EXECUTIVE SUMMARY

LEADERSHIP TRACK

BEA Systems pioneered the integration of applications, integrators, and portal servers into a single platform. WebLogic Platform 8.1, the second release of BEA's product, is highly cohesive — and is a strong platform for the development of composite applications. BEA's major weaknesses are its complex, and therefore costly, administration and management for the platform and for composite applications.

We evaluated BEA WebLogic Platform 8.1 in the lab against approximately 200 others. Read the scorecard summary for key findings from the evaluation (see Figure 1). To view the complete scorecard and see how the product stacks up against the competition, use the links below to access Forrester's interactive TechWings tool.

SCORECARD SUMMARY

BEA WebLogic Workshop, which is bundled with the platform, is designed for composite application development, and it provides strong linkage between process flow, web user interface, and Java/J2EE application development in a single tool set. BEA is the only vendor in this study with a unified development model for composite applications. BEA's testing and debugging features are also strong, but the company relies on third-party vendors to provide support for team development.

WebLogic Platform has the strongest architectural cohesiveness among of the platforms we evaluated, with unified installation and comprehensive approaches to development, security, and user-profile management.

FORRESTER

Hogyan használjuk Forrester Wave elemzést?

- Tekintsük át a táblázatot
- Alkossuk meg a saját szempontrendszerünket és az ennek megfelelő súlyozást
- A kialakult sorrend alapján hozzuk létre a szűkített listát
- A listán szereplő beszállítókkal beszéljük végig az elemzés adatait

Köszönöm a figyelmet!

Bodnár Andrea

- abodnar@forrester.com
- www.forrester.com
- +36 20 914 8403